A quick guide to...



When a young person gets an Achievement Award, Sir Jack Petchey really wants them to feel proud of what they have achieved. A good citation leaves no doubt in their mind why they have been chosen.

Why does the citation matter?

- In order to feel proud of their achievements, the Award Winner needs to understand what achievement they have been recognised for.
- It is read aloud at the celebration event to inform the VIP's and audience members why the award winner has been recognised.
- To tell the Jack Petchey Foundation why the Award winner has been recognised and to verify that the scheme is running well.

The Jack Petchey Foundation recognises that the art of writing a citation may not always be a simple task, so here are four simple steps to write a fantastic citation that truly represents the achievements of the award winner.

- 1. Be specific and describe why the young person stands out as the winner
- 2. A good opening sentence that summarises the reason for the nomination
- 3. What makes the young person a worthy award winner
- 4. Provide as much detail as possible and provide any supporting quotes

Good Citations

Jack joined the club in January having not undertaken any sport before. Upon joining Jack was asked to set personal goals, which included improved fitness and winning a race. Jack has shown real commitment and strength and has overcome some personal challenges along his journey; however this has not deterred him. Jack has recently represented the club and won a gold medal!

Kate is currently studying for her A Level exams but continues to volunteer as a coach at the club twice a week. She has built an excellent rapport with the young people who value her support and guidance. She is invaluable and makes the sessions fun and energetic! The young people in the club really wanted to recognise her commitment.

Harry has applied himself well this year. He is actually seeking opportunities to take on additional learning and is keen to develop his study skills. Harry is a very dedicated individual. Harry tries over and above what is expected.

Poor Citations

Jack joined the club this year and set goals to improve his fitness and to compete in running competitions

Kate has been volunteering at the club for several years and is a valued member of the team

Harry has tried hard this year.